

Tattoo Money [\$TAT2]

THE FIRST CRYPTOCURRENCY DEDICATED FOR THE TATTOO INDUSTRY



made by tattooers for tattooers

www.tattoomoney.io

WHITE PAPER

Tattooing is a timeless phenomenon. The first human to be tattooed was Ötzi the Iceman when archaeologists discovered his body dating between 3,370 and 3,100 BC, or more than 5,000 years ago. Today, it's estimated that 40% of the world's population between the ages of 18 and 34 have at least one tattoo, with 48% of Italy's population declaring at least one tattoo on their body. And then, throughout the United States, there are a staggering 21,000 tattoo parlours practising the ancient art of tattooing. The data shows the tattoo is already firmly rooted in the global culture, regardless of the region or country. Because of the worldwide adoption of tattoos in culture, there is little doubt that the industry's future will transition to the digital domain. This evolution is the driving force behind the creation of Tattoo Money.

\$STAT2 Token is a deflationary multi-blockchain token crafted for the global tattoo industry. It allows collection and transfer of financial assets, payments for services in tattoo studios and trade of NFT on the NFTattoo platform. \$STAT2 holders will have the opportunity to stake, add liquidity on decentralized cryptocurrency exchanges and participate in Airdrops.

\$STAT2 is designed for the Ethereum blockchain and, in the following stages, for Binance Smart Chain also. Ultimately its own blockchain will be created for TattooMoney.

The international team that makes up \$STAT2 consists of industry experts in tattooing, blockchain and cryptocurrencies, and talented programmers and social media and community management specialists.

A constantly growing network of TattooMoney users and rapid public adoption of cryptocurrency solutions suggest that TattooMoney will soon be the primary accounting system for the tattoo world.



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INTRODUCTION

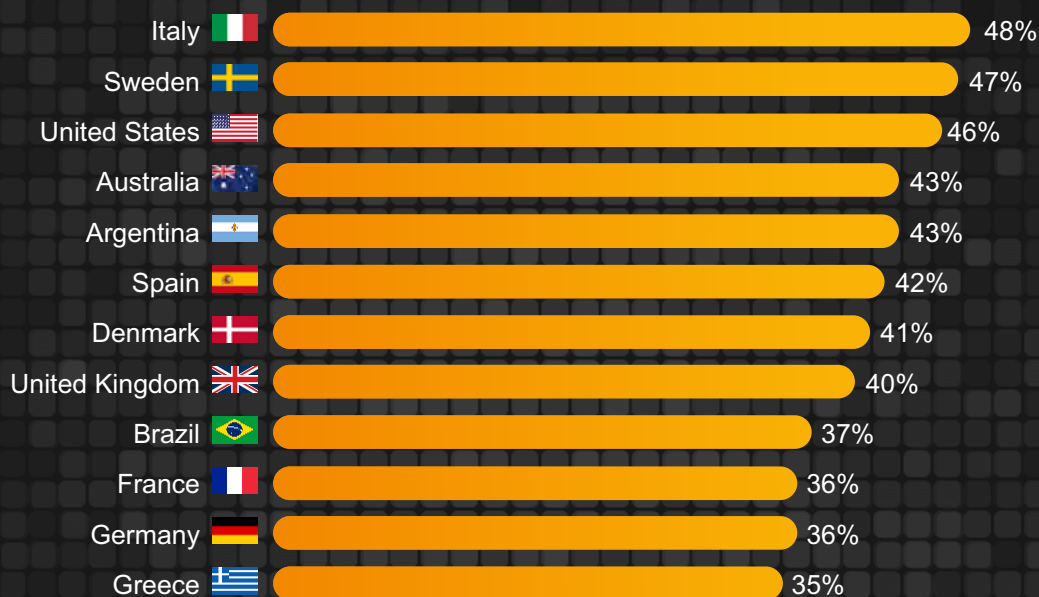


Tattoo Market

The Tattoo market is a **multi-billion dollar industry**. The number of tattoo parlours in the United States alone exceeds 20,000 and globally over 1,000,000. With over twenty million people owning tattoos today, it's clear that this type of art form has become a part of our culture. The tattoo industry has begun to embrace a new age of technology and innovation in the digital world.

Where Tattoos Are Most Popular

Share of survey respondents that have at least one tattoo



The chart above shows that tattoos are firmly rooted in culture, regardless of whether we're talking about Asia, Africa, America or Europe. Tattoos are not a passing trend; it's still developing. There is no doubt that the future of the tattoo will be played out in



the digital space, and because of this, you can find multiple implications of tattoo art, showing that tattoos will no longer be on the skin but also in various art forms connected to that digital world.

You can easily say that part of humans success is culturally tattooed.

Tattoo Industry Changes and Challenges

Every sector of the market, even one with a long history as the tattoo industry, is experiencing progressive digitization. It is clear that due to the implementation of fast-paced, progressive changes such as blockchain, NFT or cryptocurrency, it is gaining more and more interest and usability. For example, businesses can use cryptocurrencies to store value securely without being concerned about volatility issues. It's similar to a company that provides an online-based checking account from which to withdraw funds at any time. Whereas with cash, you need to deposit an amount into a specific account before accessing any other financial resources available through them.

In our opinion, the three most significant factors of change in the future of the tattoo industry will be driven by:

- NFT revolution of artwork will be the new market for all artists
- Widely used cryptocurrency payments in tattoo parlours
- Professionalization of the industry through certifications

Cryptocurrency allows all tattoo artists, studios, and tattoo lovers to make payments independent of financial institutions, significantly improving cash flow while reducing costs. The decentralized nature of crypto payments, which is based on blockchain technology, responds to the specific needs of the tattoo market in the global dimension.



Creating a digital environment for both artists and clients not only significantly reduces transaction costs but also rebuilds the entire payment system through a dedicated token, "TattooMoney" (also called "\$TAT2 Token"). This token enables a precise valuation of artistic creation, which, unlike FIAT money, is not part of inflation or uncontrolled printing of money by governments worldwide.

In the first quarter of 2021, Tattoo Money gained support from new advisors, consultants and patrons. Thanks to this funding, we launched the first private sale of tokens in the middle of the year. Currently, there are over 100 parlours and 1,000 tattoo artists supporting the Tattoo Money project, who are already using, investing and actively adding value to the community. Such a number is just the beginning of our fast-paced growth path.

Thanks to the hard work and commitment, we have managed already to achieve great results.

Mission and vision

Our vision is founded on the idea of creating a decentralized and collaborative tattoo industry organization that would provide new artistic, creative, and commercial opportunities. Tattoo Money LTD serves as a marketplace for the tattoo community to create, sell, and trade all types of non-traditional tattoos (NFT). The project also provides a digital platform dedicated to showcasing and sharing work by artists and the cultural heritage of tattooing while serving as a collective organization. Our mission is to identify master practitioners, investigate and document art history, and create a cultural database around art that has resurfaced.



TOKEN IDEA - \$STAT2



\$STAT2 Token Introduction

\$STAT2 token will be a powerful asset and fundamental to the growth of the Tattoo Money community and future innovative projects powered by the \$STAT2 token. In the beginning, the token can be used by all tattoo studios, artists, and tattoo shops. With the use of blockchain, we can use a distributed system that records and preserves accurate transaction details in a digital ledger. After the transaction records are validated through a distributed peer-to-peer network, each transaction block is placed in the ledger and chronologically linked to another block. End-to-end encryption enables interactions such as payments, exchange, and viewing without the need for established trust between the parties. Blockchain avoids having a single central authority by relying on an anonymous network of participants to provide privacy and confidentiality.

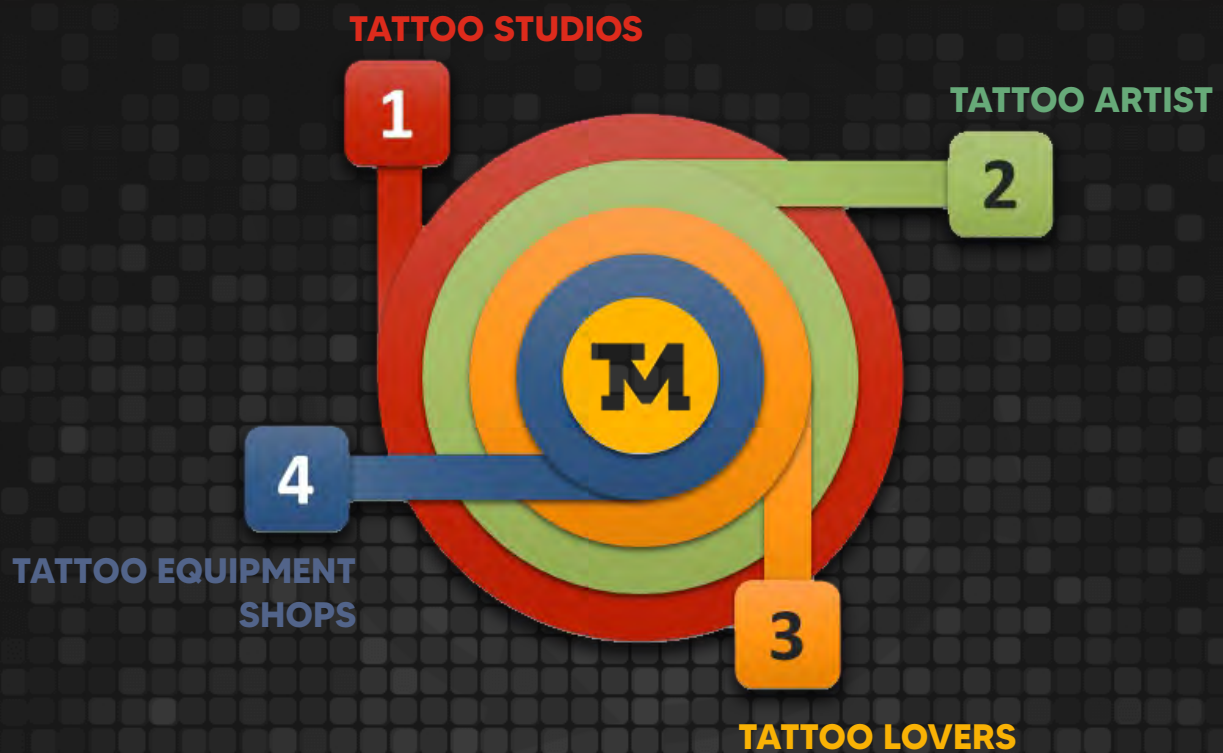
Technically, the \$STAT2 Token is a deflationary multi-blockchain token that allows global transfers in fast, secure and almost costless transactions. For everyday users such as tattoo artists, our token enables the collection and transfer of tattoo payments in parlours and the trade of NFT on the nft.tattoomoney.io platform in the near future. All transfers will be made through a transparent smart contract. Additionally, all \$STAT2 holders will have the opportunity to stake, add liquidity on decentralized cryptocurrency exchanges or participate in community voting.

\$STAT2 is designed on the Ethereum blockchain (ERC20). In further stages, it will also be available on other blockchains such as Binance Smart Chain, Polygon (Matic), EOS or Solana. We have decided to deploy \$STAT2 token on the Ethereum sidechain due to several benefits:

- Network effect and robust ecosystem
- Multiple good scaling roadmaps
- Ease of integration with third-party smart contracts and applications
- ERC20 token standard and easy integration with wallets and exchanges



The Ethereum network currently processes about 15 transactions per second which should be a sufficient network speed for the \$STAT2 token in its early stage. The ultimate goal is to build its own blockchain for the tattoo industry. For now, the project is designed and created by the international team that created the first smart contract of \$STAT2. Our team consists of many renowned tattoo artists, blockchain and cryptocurrency experts, and talented developers, social media specialists and communities working remotely from all corners of the world.



A constantly growing network of TattooMoney users and fast public adoption of our token already suggest that TattooMoney will be the primary payment solution for the tattoo world in the near future.



\$STAT2 Token Ecosystem

The circulation of the \$STAT2 token, due to being a utility token used in various actions, will drive the value unaffectedly. It is expected that the \$STAT2 token will be used for a wide range of purposes and in cases where traditional cryptocurrency has not been able to reach it at present.

A decentralized model enables the \$STAT2 token to improve the business model with advantages for tattoo studios and those seeking to have a tattoo. The \$STAT2 token will be in use as an essential payment method without a middle-man (peer-to-peer transactions)

A simple comparison of FIAT vs TOKEN payments:

- TOKEN Payments: fast, affordable, global
- FIAT Payments: slow, expensive, local

PROS of Peer-to-peer transactions

- They do not require currency conversion
- They are fast and possible to do from any place with Internet access
- They are not charged with the costs charged by the intermediary bodies in the transaction, thanks to the complete decentralization of the system.

Tokenomics

The \$STAT2 token does not differ from other forms of digital currencies based on cryptographic proof. Still, it owes its unique nature to profiling in terms of the needs of the tattoo market in a global dimension. It is worth highlighting several aspects of which the currency based on the Ethereum multi-blockchain technology embeds the industry in the digital reality.

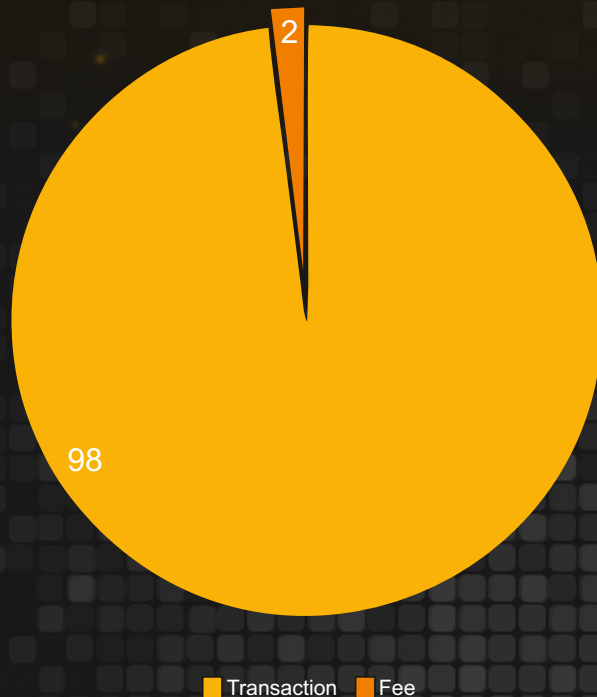
- **Transaction Fee ("TattooMoney" FEE)**

For any token sale outside the \$STAT2 environment (*e.g. on decentralized exchanges or when transferring funds via external wallets*), a 2% transaction fee will be applied. It is partly allocated as a prize in the betting system and partly returned to

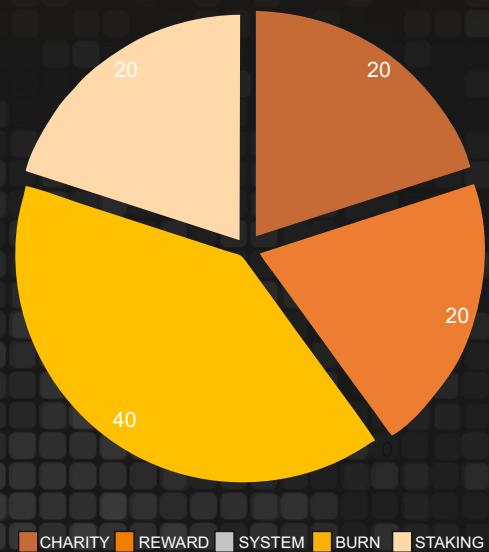


the reserve pool. The project managers will distribute the funds collected in this way for purposes related to its further development: marketing, product development, charity campaigns, as well as prizes for investors interested in long-term solutions for the safe allocation of their funds.

TRANSACTION DETAILED MODEL



FEE DISTRIBUTION



- **Common value building ("TattooMoney" Staking)**

Staking is a method of earning additional coins/tokens by keeping a set amount in a locked wallet, usually on an exchange. Because other cryptocurrencies offer fluctuating yields, staking can earn an annual passive income of up to 20% of extra tokens. The model of joint value creation, based on active involvement in the trading of the \$TAT2 token, distributes responsibility for its purchasing power to all digital currency users. Each investor can lock the funds accumulated on their virtual wallet for 90, 180 or 365 days. The temporary exclusion from the circulation of some \$TAT2 tokens contributes to the increase in the purchasing potential of the virtual currency in the global dimension. The prize for the joint construction of the value of



digital money is awarded to investors from a dedicated pool of tokens. Support for charitable activities ("TattooMoney" Charity)

The tattoo community has supported all institutions, organizations and charitable foundations since its inception. The project's originators strive to make "TattooMoney" an indispensable part of this industry, facilitating tattoo artists this type of activity. Part of the funds obtained from virtual transactions will therefore be transferred to charities.



NFT platform

nft.tattoomoney.io



Tattoos are a specific form of expression, a combination of the client's vision, the tattoo artist's artistic thought, and his craft. In addition, the vast majority of artists are not limited to one form of expression, often reaching for traditional methods and techniques used in many other fields of art. However, works created on the skin by tattoo artists can also be digitized and implemented into technology and blockchain. We encounter the digitization of physical pieces daily, using the electronic resources of a private portfolio from an artist or studio; art collected on the NFT platform enables the trade of these goods worldwide. A similar concept inspired the creators of TattooMoney CO LTD when building the ecosystem for the \$TAT2 token.

Dedicated to the tattoo industry, the NFT platform provides a space for trading and long-term investment transactions. This concept will add value to the reproduction of tattoo designs, designs, illustrations, paintings and virtually any other form of artistic expression that the tattoo manifests.

The TattooMoney NFT team provides a straightforward way for tattoo artists, studios, and professionals to enter the digital era. There's a comprehensive program of introduction training sessions led by professionally certified blockchain industry personnel and full support in the use and understanding of NFT applications.

Some advantages to the NFT platform include:

- Allowing investors to make more informed investment choices by having complete transparency of supply and demand from various investment purposes will increase the demand for these assets, increasing their value.
- The platform is a bridge between tattoo artists and art investors. Through the NFT Platform, investors can create an investment portfolio on their terms by choosing the asset they want to invest. In addition, the investor also has the



power to choose how much money and at what price they want to buy these assets. The platform will make it easy for users to invest by making the process very convenient and allowing them access through any device at their disposal.

The NFT Platform consists of three main elements :

- The NFT platform is a bridge between the tattoo industry and potential investors. The NFT platform makes it easy for users to invest by making the process very convenient and allowing them access through any device at their disposal.
- Selecting the best artwork to invest in is the key factor for success. At the outset, we will have an inventory of selected artwork made by renowned artists, continually updated with new assets as they become available on the market.
- The chosen tattoo artwork will be placed in an online trading account that can be accessed via any device at your disposal, so investors can make informed decisions while at work or on vacation from anywhere and anytime they want.

In addition to the utility closely related to trade and transactions concluded between the client and the artist, the entire token ecosystem is also used as a long-term investment solution for collectors and connoisseurs of art in the global dimension.



TATTOOMONEY TIMELINE



The project's business model is founded on many sources of financing of the company "TattooMoney CO LTD", which guarantees security and enables easy and reliable allocation of funds in the digital sphere.

Introduction of \$TAT2 token to the network

The total amount of tokens that will go into virtual circulation is 1,000,000,000, with 2% being the first transaction (*the so-called seed*) in the blockchain, allowing the creation of a \$TAT2 coin and its introduction into the digital space, as there is no central authority issuing tokens. In turn, 16% of all tokens are secured to develop the "TattooMoney CO LTD" project. The general sale plan also provides for securing 5% of \$TAT2 tokens for long-term investors and users of NFT platforms to finance the reward system. Private pre-sales, representing 4% of the total amount of tokens in circulation, inaugurate three consecutive public sales rounds. According to the business model developed by the project's founders, a total of 720,000,000 (72%) \$TAT2 will go.

Public sale (ICO)

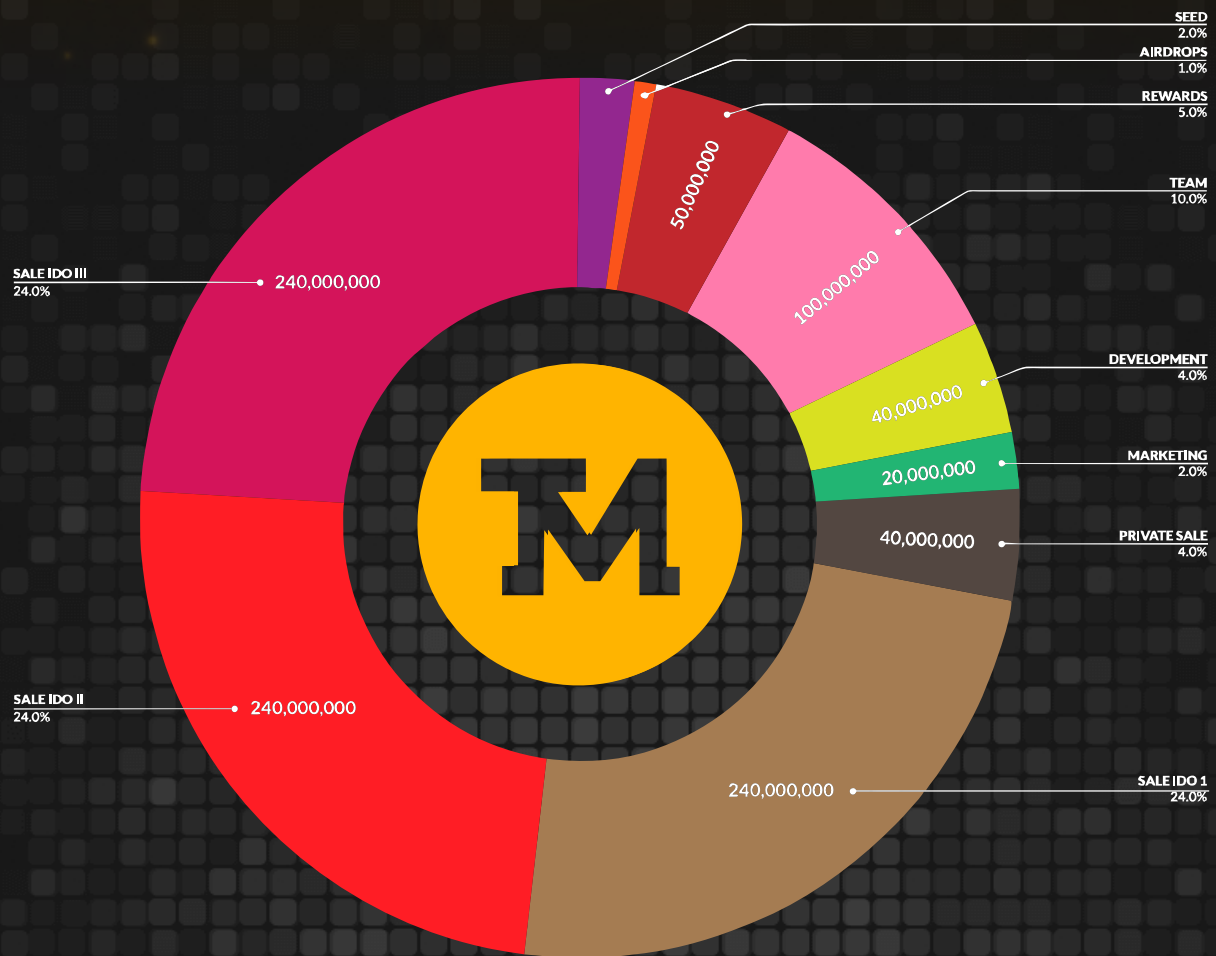
The value of a single \$TAT2 token in the first round of sales (*also known as "private sales"*) was calculated based on the US dollar exchange rate. This currency was chosen because it sustains and complies with the global standard of valuation of listed and cryptocurrency companies. The founders of the company "TattooMoney CO LTD" provide the following rates with a single token \$TAT2 in the next three public sales rounds:

- **I ROUND OF PUBLIC SALE** - conducted through the official website of the project at a price of \$ 0.01 for 1 token \$TAT2 (*value calculated at the current exchange rate of the US dollar*)
- **II ROUND OF PUBLIC SALE** - conducted via the decentralized Ethereum platform (value calculated based on the average price of the last 7 days on DEX before the start of the round)



- **III ROUND OF PUBLIC SALE** - conducted through the global digital currency exchange Binance Smart Chain (value calculated based on the average price of the last 7 days on DEX before the start of the round)

1 000 000 000 TAT2



Token Name: **TAT2**

Token Address: 0xb487d0328b109e302b9d817b6f46cbd738ea08c2

Decimals: **18**

The maximum amount of tokens is 1,000,000,000 TAT2



Development path - roadmap

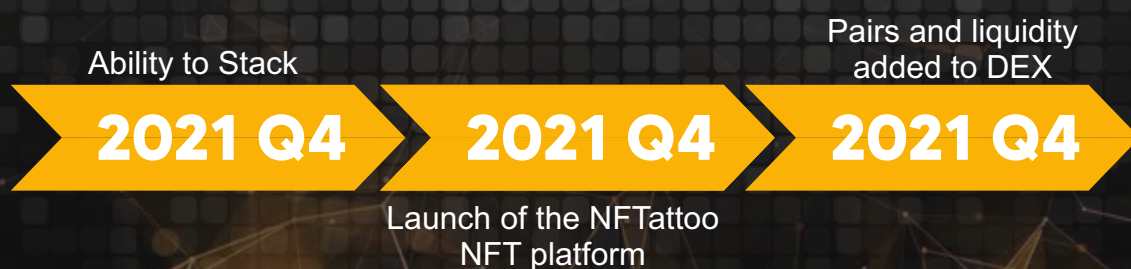
Our staff is working around the clock for the TattooMoney project, with a clear plan and objective. You can stay updated on the development of the token release and platform improvements by following our social media accounts. Still, you can also be the first to know when artists are releasing NFT to our beta platform.

Project historical achievements

- 2019 - We created a concept outline for the TattooMoney project. We began securing funds for the initial development of the project. At that moment, we started developing the \$TAT2 token and its economics for the tattoo industry with the help of initial partners from both tech and the tattoo world.
- 2020 – Group of founders started to work on concept development and detailed plan for the ecosystem of token utility. At that point, the team expanded and hired a development team. Start with the first-ever draft white paper and business plan.
- 2021 – The last few months were crucial for the project. The team expanded and began its private sale in Q2 of 2021. The investment helped us to develop a token and its further usability.

From the onset, the founder of "TattooMoney CO LTD" believes that the project is just at its beginning, and further steps will bring a revolution for the tattoo industry.

Roadmap - Summary of the plans of the founders of the project



Most important parts of roadmap in details

Q3 2021

- 1ST ROUND of PUBLIC SALE – It began in August 2021, and it's public now.
- \$TAT2 ATM – to support the sale of the \$TAT2 tokens, we placed the first TATTOO MONEY ATM, "TAT2MAT", in our partner tattoo studios. Thus for all newcomers who want to invest, we made it an easy one-step gate for investment.
- DEX – at the end of the quarter, we will be officially placed on the decentralized exchange. This will give us a boost in the liquidity of the token globally.
- STAKING – project investors will start earning on holding tokens

Q4 2021

- \$TAT2 TOKEN on BINANCE SMART CHAIN + BRIDGE
- 2ND ROUND of PUBLIC SALE (ICO) – that will be the last chance to enter our public sale in ICO. After that moment, tokens will be available only on exchanges.
- NFT PLATFORM – in Q4, we will show the world MVP of our two central NFT platforms. One invite-only with exclusive content and the second open for all artwork.

Q1 2022

- BEGINNING OF PUBLIC SALE on BSC (Binance smart-chain) – because of its popularity and low gas fees, Binance Smart-Chain will be used to launch new tokens and NFTs at that time. The Platform will subsequently develop a cross-chain bridge that will support additional networks for \$TAT2 token and NFT minting, like Polkadot, Solana, and others.

The originators of the "TattooMoney CO LTD" project believe that every tattoo artist, client, art connoisseur or investor should be able to pay for goods and services as soon as possible and safely.

The tattoo industry needs a common, internal payment method, which is why the project's founders believe that "\$TAT2" tokens are a real solution to these



problems. In turn, the dedicated "NFTattoo" platform adds value to the reproduction of tattoos, designs, illustrations, images and virtually every other form of artistic expression that this environment manifests. The ecosystem built by the founders of "TattooMoney CO LTD" is the same decentralized, resistant to economic fluctuations, source of income for tattoo artists and art collectors.

TattooMoney project is a true community-centred organization that empowers you to be the voice. We encourage you to submit ideas focused on making a difference but that you don't have the power to implement on your own. You will ALWAYS be heard because we value our users as much as we value making the world a better place.



TEAM



The Core team is based on three pillars that combine the artistic, technical and business space. The founders of the TattooMoney project made a strict selection when choosing collaborators. Guided by creativity, experience and knowledge of the industry's problems, the founders built the entire concept on solid business and technological foundations. The TattooMoney core technical team is formed by a global group of developers who have been interested in cryptocurrency and investment for a long time. They leapt at the possibility to establish a token based on the group's fundamental values of community and innovation. As a result of TattooMoney success, each of our developers has their own philanthropic projects in mind that they will support.

Moreover, our business team is robust and multicultural, representing a wide range of cultures and backgrounds worldwide. This allows us to have open discussions about our objectives with people from all areas of life. The advantage of owning TattooMoney is that you own a piece of our team's basic ideology. As you will see, many of TattooMoney business partners have lofty goals and envisage a better future for the tattoo industry through the innovative products that this project will generate.

TATTOOMONEY TEAM



Andrzej Robert Karwowski (CEO) - Main business partner, head of the project and founder of the company "TattooMoney CO LTD". Economist, an investor in European and Asian markets, leading several other blockchain-based digital currency projects.



Nino Grizzuti (CMO) – A strategist responsible for marketing activities that include sales management, product development, advertising, market research, and customer service in the tattoo market. Thanks to his experience, the coordination of the interests of all departments of Irmain the global dimension is constantly optimized





Gabe Shum - With over 30 years of experience in tattooing, including celebrity names such as David Beckham and LeBron James, Gabe Shum is one of the most inspired, legendary tattooists. Gabe is the sole founder of the Hong Kong China International Tattoo Convention. With his deep artistic background and genius talent in developing tattoo equipment, he has been invited as consulting designer by many international tattoo supply companies.



Patryk Bigaj (CTO) - Chief Manager of the IT department at "TattooMoney CO LTD", Patryk has been strongly connected with the crypto sphere since 2015. Responsible for each part of technology that TattooMoney will provide, Patryk is a forward-thinking individual.



Nicku Woo - Co-Founder of TattooMoney. Nicku has been tattooing, attending tattoo conventions and guest spotting globally since 1998. He's been a competition judge at various conventions alongside top artists from all around the world. With the rise of new and great tattoo artists in Singapore, he looks forward to success in the Crypto & NFT world.



Tomasz "TOFI" Torfiński (COO) - Founder of the group of partners and artistic director of the project. Owner of "INK-Ognito", one of the largest tattoo parlours in Poland, Tomasz has over 20 years of experience in the industry. Multiple award winner worldwide, he's also on the board members of the Polish Tattoo Society.



Bez Triplesix - Entrepreneur and inventor, concentrating in the world of digital innovation and advanced manufacturing. Bez has over fifteen years of experience in the tattoo industry, travelling and working globally, specialising in the eastern markets. Five years experience within the Cryptocurrency markets.



Dariusz "DOKTORE" Doktor - Co-founder of a group of partners. Owner of "Machinarium Tattoo" and "Machinarium Gallery", one of the largest tattoo parlours in Poland combined with space for high skilled artists from every field of the art. Dariusz is a multi-award winner with 15 years of experience in the industry.



Davee Blows (COO) - TattooMoney co-founder in 2019. Davee is a world traveller and multi-award winner on five continents. Nomad by choice, Davee is a freedom seeker and one of the most productive guys in the industry. Cooperating with many great tattoo studios globally, Davee has over 20 years of experience as a tattoo artist. Crypto and NFT enthusiast, Davee is also on the board members of the Polish tattoo society.





Julien Thibers - A tattoo artist with 20 years of experience, Julien is the founder of Clockwork Needle tattoo shop and art gallery. Initially a drawer but inspired by such artists as Robert Hernandez, Paul Booth, Steve Moore, Guy Atchinson and Boris, he transferred his drawings on skin. He continues to develop his tattooing skills, yet not overlooking painting and drawing as the basics.



Matthew Marcus - New York-based owner of the "Three Kings" chain of tattoo studios. Entrepreneur and artist with many years of experience.

1. Advisors

- Jack Galan

2. Partners

- Phoenix Rising Tattoo (PL)
- Freedom Tattoo (Hong Kong)
- RB Designs limited - RB Designs is a design and manufacturing consultant. Taking a concept from prototype to final production (UK)
- THREE Kings TATTOO; NYC, LA, LONG ISLAND (USA) & LONDON (UK)



- **Machinarium tattoo & gallery (PL)**
- **Ego tattoo machines - ego tattoo machines™** Has building tattoo machines for the Tattoo market since 2012 and now sells all around the world specializing in affordable tattoo machines and disposable tattoo grips. Recently been working with Autodesk to include various cutting edge technologies to help push forwards the design and manufacturing within tattooing. (UK)
- **Flo grips - Flo grips** is a medical bases business looking at the impact of arthritis and other difficulties that are involved in writing and other art forms. Researching ways to ease the pain on the artist's hands and and prolonging artists working life times. (UK)
- **INKOGNITO (PL)**
- **GALAXY TATTOO 2 (Singapore)**
- **JUNIORINK (PL)**
- **BOLT Wallets - Innovative and sleek high-end wallets for a modern cashless world.**
- **Smelly Geeks - Fun geeky and crypto-based Air Fresheners**
- **Triplesix Studios - Triplesix studios** is one of the UK's most reputable tattoo studios, Featuring regular visits for some of the best artists from around the world and is also home to Bez and other multi-award-winning artists. (UK)
- **JACK GALAN ART STUDIO (PL)**
- **TATTOOARTIST.PL**
- **TATTOOFEST MAGAZINE & CONVENTION (PL)**



Collectively, we envision the cryptocurrency community can positively impact simply by joining the TattooMoney project and its future development.

Contact Us



We are firm believers in communication, so why not jump on one of our many social media platforms. We would love to talk to you and answer any questions you may have

- Website: <https://tattoomoney.io>
- Twitter: <https://twitter.com/infoTattoomoney>
- YouTube: https://www.youtube.com/channel/UChqYHmLklu_nbRC4UQt8Rw
- Instagram: <https://www.instagram.com/infotattoomoney>
- Facebook: <https://www.facebook.com/tattoomoney.io>
- Telegram Chat: <https://t.me/tattoomoney>
- Telegram Information: https://t.me/tattoomoney_information

Joining the TattooMoney community is the first step to making a positive impact on both the tattoo industry and the future of art itself.



www.tattoomoney.io



Final word

Thank you for spending the time to read our whitepaper. We've been working relentlessly over the last few months to introduce something fresh to the cryptocurrency market. With TattooMoney, we feel we've achieved this. \$STAT2 token was founded by a group of people who shared a passion for change.

LEGAL DISCLAIMER



The information contained in this document is for informational purposes only. The content of this publication does not constitute investment advice or a recommendation or invitation for purchasing, holding or selling any \$STAT2 tokens. The content of this documentation does not constitute an offer or invitation to subscribe for or purchase any \$STAT2 tokens. Every investment involves risks beyond the control of the founding team. In addition, the plan presented in the document may be modified to ensure the best possible performance of the platforms belonging to "TattooMoney CO LTD"





www.tatoomoney.io